

# Entrepreneurial Studies 2023-2024

Endowed by Ron Rubin '68 since 2009

## ES200 Foundations of Innovation

- 1 Term solid
- Introduction to the Theory of Innovation and personal Branding
- Read “The Innovator’s Way”
- Available for 9th, 10th & 11th grade

AND

## ES400 The Corporate Challenge

- 1 term solid
- Students team up with local business/simulation to research problem & present solutions
- Available for 10th, 11th & 12th grade

Talk to your ES Teacher about your goals

Interested in running the Rubin Cafe or Eagle Outfitters? Follow this path



### ES400 Economics

- 1 Term solid
- Available for 11th & 12th
- Understand economic fundamentals
- Can be taken while enrolled in ES700 or ES800

Love researching economic, social or environmental innovation? Follow this path



### ES300 Applications of Innovation

- 1 Term solid
  - Taken after Foundations of Innovation
  - Innovate a solution for a local project
  - Available for 9th, 10th & 11th grade
- Project examples: Electronic ordering for The Shack, hooks in fitness center, snacks after athletic time*

### Application process for ES700

- Resume/Cover Letter to RRSFE Program Director
- Participation in RRSFE events
- Complete pre-requisites by end of Junior year

### Application process for ES800

- Resume/Cover Letter to RRSFE Program Director
- Participation in RRSFE events
- Complete pre-requisites by end of Junior year

### ES700 Strategic Business Management

- Two term nonsolid, meets 3 days/week
- Management team for Rubin Cafe or Eagle Outfitters
- Available in Grade 12

### ES800 Honors Seminar: Entrepreneurial Studies

- Two term solid, meets term 1 & 2
- Track 1 - Grow your business idea through research, prototyping and pitching
- Track 2 - Interrogate the successes and failures of a business and /or product and enjoy time and space to tinker
- Available in grade 12

Interested in both experiences?

### ES700 Strategic Business Management

- Two term nonsolid, meets 3 days/week
- Management team for Rubin Cafe or Eagle Outfitters
- Available in Grade 12

### ES800 Honors Seminar: Entrepreneurial Studies

- Two term solid, meets term 1 & 2
- Track 1 - Grow your business idea through research, prototyping and pitching
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- Available in grade 12

## OTHER COURSES OFFERED BY RRSTE

### ES400 Financial Literacy

- 1 Term solid
- Available for 10, 11,12
- Learn how to build wealth
- Understand financial terms

### ES700 AP Micro & AP Macro Economics

- 3 Term solid
- Available for 11, 12
- Explore concepts of Micro & Macro economics
- AP Micro Economics and AP Macro Economics exam required

